

# Othona Bradwell

Strategic Plan  
2017- 2020

# Mission Statement

Othona is an open and inclusive Community rooted in the Christian tradition and drawing on a wealth of other inspirations. We welcome people of all ages, abilities, backgrounds and beliefs to our two Centres on the quiet coasts of Essex and Dorset. Through sharing in a daily rhythm of work, worship, study and play, we seek personal renewal and glimpses of the sacred. In community we explore the relationship between faith and life and encourage one another in caring for the world and its people.

- Meeting of the Trustees March 2012

# Core Values

Othona Bradwell builds on our tradition, looks to the future, and upholds shared values:

- Personal space & togetherness
- Friendship and sense of family
- Freedom to contribute
- Rest & healing, peace & laughter
- Sustainability in all things - environment, ecology, resources, finances.
- Celebration
- Exploration of faith - and faiths
- An atmosphere of acceptance, sharing Work, Worship, Study and Play together.

We are:

- Internationally influenced yet rooted in the local community
- A Christian-centred community where all are welcomed, valued and respected
- A place to be challenged, to challenge and be stretched
- A place to simply be - and a place to go out from, renewed
- Democratic
- Awake to the world - counter-cultural and radical
- Personally committed to Othona

# Strategic Plan 2017 - 2020

- Our **Mission Statement** and **Core Values** inform our understanding of who we are, how we seek to live, and what we aspire to do.
- Our **Strategic Plan** is intended to give a measurable expression to these aspirations for our community at least for the coming three years. In other words, it is intended to provide both a framework and a yardstick.
- It is a '**living document**' which, with reflection and prayer, should be subject to ongoing review and renewal.

# Theme: Reconciliation

Strategic Aim	To facilitate reconciliation and dialogue both locally and internationally	
	At Othona Bradwell	Away from Othona Bradwell
Measure	<ul style="list-style-type: none"><li>• Hosting three events p.a. including external groups</li><li>• Improving our internal sharing &amp; dialogue</li></ul>	<ul style="list-style-type: none"><li>• Participating in three external events each year</li><li>• Solicit suggestions (e.g. Polish, Muslim groups)</li></ul>
Means	<ul style="list-style-type: none"><li>• Provide a safe and respectful environment</li><li>• Agree how we communicate with each other</li></ul>	<ul style="list-style-type: none"><li>• Promote social inclusion in a world of changing boundaries and political allegiances.</li><li>• Review sources (web, publications)</li></ul>

# Theme: Christian Spirituality

## Strategic Aim

Christian based spirituality will continue to remain at the heart of Othona Bradwell Community Life

	Worship & Spiritual Reflection	Engagement with “Chapel”	Experiencing our values
Measure	<ul style="list-style-type: none"><li>• Demonstrating that these are integral to our identity</li></ul>	<ul style="list-style-type: none"><li>• Proactively encouraging attending and leading</li></ul>	<ul style="list-style-type: none"><li>• Ensuring that all who come experience our Christian values and our respect for their traditions</li></ul>
Means	<ul style="list-style-type: none"><li>• Website</li><li>• Programmes &amp; Publications</li><li>• Bradwell Festival</li></ul>	<ul style="list-style-type: none"><li>• Role of a ‘chaplain’</li><li>• Wardens Talk</li><li>• Worship resources</li></ul>	<ul style="list-style-type: none"><li>• Clear communication in advance</li><li>• Mutual participation.</li><li>• Welcoming the spirituality of people of all faiths and none.</li></ul>

# Theme: Education

Strategic Aim **To be a centre of education, in its broadest sense**

A stimulating programme  
for the Community

Maintaining our Ethos and  
Expanding Participation

Measure

- Offering a varied programme having regard to the needs / wishes of our members

- Involving Senior Schools within our catchment area

- Catering for People with all types of physical, sensory or learning disabilities or mental health needs.

Means

- Solicit feedback & suggestions

- Contact school heads
- Programme what they need / national curriculum

- Review site access & facilities

- Include young people in all aspects of Othona

# Theme: A Local Resource

Strategic Aim	To be a local resource, integrated into the Christian centres of Bradwell-on-Sea, sharing in the wider life of the community		
Measure	Engage with local children & young people	Intergenerational, multi faith, multi cultural, mixed ability activities	Integrate our strategy with Diocesan & Local Authority development plans
Means	<ul style="list-style-type: none"><li>• Developing active partnerships and increased number of shared youth activities</li><li>• Identify local organisations and schools</li></ul>	<ul style="list-style-type: none"><li>• Sharing &amp; participating in one additional event each year that promotes unity within the local community</li><li>• Increase opportunities for work, worship, study and play together</li></ul>	<ul style="list-style-type: none"><li>• Optimise the sharing of opportunities and resources each year</li><li>• Participate in forums for auditing, analysing and developing local community plans</li><li>• Seek out achievable areas of influence in a world of need.</li></ul>



# Theme: Communication

Strategic Aim	To effectively communicate both within and without the Community		
	Members to Committee	Committee to Members	The Wider Community
Measure	<ul style="list-style-type: none"><li>• Encouraging comments &amp; suggestions</li></ul>	<ul style="list-style-type: none"><li>• Explaining what we are doing and why</li></ul>	<ul style="list-style-type: none"><li>• Making visible our values and mission</li><li>• Seeing the world as being within Othona's reach</li></ul>
Means	<ul style="list-style-type: none"><li>• Website</li><li>• Face to Face</li><li>• Email &amp; Social Media</li><li>• Networking</li><li>• Ambassadorial role</li><li>• More integration between programmed times and times for other groups.</li></ul>	<ul style="list-style-type: none"><li>• Feedback forms</li><li>• Newsletter</li><li>• Posters and news bulletins</li></ul>	

# Theme: Resources

Strategic Aim	To provide sufficient & sustainable resources to deliver the strategic plan	
	Buildings, Energy & Equipment	People
Measure	<ul style="list-style-type: none"><li>• An operational asset, energy &amp; equipment development &amp; management programme aligned to the strategic plan</li></ul>	<ul style="list-style-type: none"><li>• Suitable &amp; timely training</li><li>• Adequate resource as required</li><li>• Disability equality</li></ul>
Means	<ul style="list-style-type: none"><li>• Buildings survey / audit</li><li>• Disability access survey/audit</li><li>• Energy survey / audit</li></ul>	<ul style="list-style-type: none"><li>• Identifying skills &amp; when &amp; where required</li><li>• Looking internally &amp; externally for who we need</li></ul>